CAREER WEEK

Chat with the industry and join virtual events at ITU from October 1 - October 8, 2020

ONLINE EDITION
INTRO

The sooner you start, the sooner you become great at something. This applies to all aspects in life, from hacking your study techniques to forming the foundations of professional success.

Being a student forms the early stages of your career, and this is the best time to take risks and try out new things. Everything is about learning, and we encourage you to get feedback on your applications and portfolio, increase your vocabulary when it comes to presenting your skills, building your professional network – and maybe ask inspiring alumni to connect on LinkedIn.

We think of ITU Career Week as a social learning lab, where you and your fellow peers get a professional playground to start forming your career. We hope that you will join in!

Martin Zachariasen
Vice Chancellor, ITU
EVENTS & ACTIVITIES:
ITU VIRTUAL CAREER WEEK

Rhetoric in job seeking and how to land a student job
October 1, 15.00 – 17.00, online event
Are you ready to apply for your first student job or are you looking to get better in touch with your own competences and strengths? We will give you tools, that should help you to pinpoint your skills, strengths and competencies – so you become more aware of your huge potential and what you have to offer a future employee! And furthermore, we will also help you to reflect upon how to present your unique profile in a rhetorically good and compelling way – so you can catch the employer’s attention.

Lead the Future:
Leadership in the IT Industry
October 6, 15.30 – 17.00, online event
Join in and be inspired by 3-4 talented top leaders who all have great and interesting careers within the IT-industry. They will tell you about their choice of education, their career path, how and why they became a leader, as well as their dreams and ambitions for the future. Attend the event and get a bigger awareness of your own strengths when it comes to leadership skills and get inspired on how to further develop these skills while being a student. The ITU Study & Career Guidance are co-hosting the event with Above & Beyond Group.
Make an Impression on Future Employers!
Prepare for IT Match Making

October 5, 14.30 – 17.30, online event

Your first meeting with a future employer is important – so preparation is your best friend. This workshop will help you get the most of IT Match Making and help you to set some goals for the event!

The workshop will provide you with ideas on how to identify your competences and you will get inspiration on how to swiftly and targeted tell your story to industry representatives.

Based on a mix of presentations and exercises you will also get input on how to better initiate inspiring conversations with the industry and start building professional relations to the people you meet - so you can start to form your own career path.

IT Match Making – the virtual edition

October 8, 13.00 – 16:00 in the ITU Jobbank (virtual career fair)

Live chat with your future employer at ITU’s Career Fair IT Match Making! More than 40 companies are looking for future employees with your profile and competencies and they are interested in recruiting for student positions, fulltime employment, graduate programs and project collaborations.

Learn more about the attending companies on pages 10 – 14.
REMEMBER TO SIGN UP FOR THE EVENT IN THE ITU JOBBANK.

On the day itself you just log into the virtual venue from your desktop, tablet or mobile and start chatting – it’s that simple.

THIS YEAR IT IS EXTRA IMPORTANT TO SIGN UP – SO YOU CAN RECEIVE A MEETING LINK

If you want to join an event, make sure to sign up! You can see all of our events and meeting links on:

- itu.dk/CareerEvents
- facebook.com/ITUcareer
VISIT A STUDY & CAREER ADVISOR

The study and career advisors can support you in your job search and help you to work on your thoughts and decisions on your career.

You can drop by for a short exploratory meeting or book a session and set goals for your career development. Through feedback, assignments and reflective conversations you can become better aware of your competencies, how to build your professional network and improve your job applications.

Swing by the Career Guidance at IT Match Making and we will guide you to relevant companies and alumni for you to talk with, help you practice the famous elevator pitch or guide you on CVs, cover letters and preparation a job interviews.

Contact Study and Career Guidance
IT MATCH MAKING

October 8, 13.00 – 16.00 in the ITU Jobbank

IT Match Making goes virtual this autumn! 80% of ITUs students participated in IT Match Making last year. Whether you are a 1st-year student or completing your masters, don’t let your chance to form the early stages of your career fly by.

Interact via chat sessions or video and meet more than 40 companies recruiting for student positions, project collaborations, graduate programs and full-time employment, and they are looking for candidates with your profile and competencies.

You will be meeting recruiters and hiring managers interested in ITU students with your profile and competencies. You will also be able to meet ITU alumni already working at the company to get the first-hand experience in a career at the specific employer.

Make sure you don’t miss out, sign up now:

jobbank.itu.dk/da/event/3995

On the day itself you just log into the virtual venue from your desktop, tablet or mobile and start chatting – it’s that simple.
IT MATCH MAKING: HOW A VIRTUAL CAREER FAIR WORKS

Is this your first Virtual Career Fair and you are not quite sure what to do? No problem - we’ll take you through the process step-by-step:

1) You let us know you’d like to attend by clicking the registration button in the ITU Jobbank:

   jobbank.itu.dk/da/event/3995

2) All registered users get an email confirmation that includes a calendar invite. If you add your phone number to your profile, we will send you a reminder SMS on the day of the fair.

3) To make sure you get the most out of IT Match Making, we have some preparation material: Take a look here:

   jobbank.itu.dk/da/article/category/virtual-career-fair-da

   You can also participate in our preparation workshop during ITU Career Week

4) We will send you a reminder shortly before the fair - on the day itself, you can just log into the virtual venue from your desktop, tablet or mobile and start chatting.
HOW TO LIVE-CHAT YOUR WAY TO A JOB OR PROJECT COLLABORATION

Before the event: Update your profile
Update your profile with information about your education, language skills or work experience. It increases your chances of attracting companies that offer relevant career opportunities for you.

During the event: Ask yourself: What am I trying to achieve with this chat?
Maybe you are looking for a student job. Perhaps you are looking for a company to collaborate with on your thesis. Or it may be that you are simply trying to expand your network. Be sure you know exactly why you are chatting. It will increase your chances of a quality chat, and it also shows the company that you are serious and professional.

After the event: Follow up
Don’t let all your hard work before and during the event go to waste. It’s time to seal the deal by following up. Be sure to find out if you can reach out to the person you chatted with again. Perhaps there is a relevant colleague you could contact for more information or a quick coffee meeting?

Read more useful tips in the ITU Jobbank:

jobbank.itu.dk/da/article/how-to-live-chat
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7 WAYS TO BRUSH UP YOUR LINKEDIN PROFILE

How do you use LinkedIn? If you are like most people, you are a part of the social media network, but mostly ignore it, until the very moment you need it.

Here you will find 7 quick and easy things you can do now (and maintain every few months) that will enable you to take advantage of all LinkedIn has to offer while you are a student!

1. **Give your profile picture a check-up**
   Ask yourself if your picture is current enough, feels professional and will make a positive impression on those stopping by your profile. The best profile photo is of you alone in a somewhat professional outfit.

2. **Make sure your headline is current and compelling**
   The right headline carries a lot of weight: it can give search engines valuable information and it can draw in readers. It is actually the first thing people see when they land on your profile. As a student, you might want to try writing what you specialize in or have a particular passion for, rather than just the title of your education.
3. Prioritize adding a summary
A personal summary of 40 words or more makes your profile more likely to turn up in searches. The summary should speak of your skills, motivation and interests. It will help people fully understand your skill set and reach out to you with relevant opportunities.

4. Highlight both your education, volunteer experience and jobs
Your online CV should represent all of you. Remember that you gain valuable skills from more than just the jobs where you were paid. List all the different roles and positions you have had and add a short description each place of what you learned or gained experience from.

5. Make use of multimedia
LinkedIn allows you to post videos, pictures and presentations of your work. As a student this is a platform for you to share the projects you engage in each semester. That gives people a better understanding of what you work on and how you work! Also, profiles with media elements get subsequently more views.
6. Do not be stingy with connection requests
It is always better to add recent connections straight away. Whether you are working with someone new or meet someone interesting at an event (such as IT Match Making), be proactive and reach out to people you admire or want to get to know. Connections are helpful for many reasons and an important part of using the platform effectively. Building a professional network while you study will not only help you in job search, but could give you valuable inputs from professionals on your papers and projects.

7. Browse your network and reconnect with people
Take a few moments every few months to look at your network and send people quick messages saying hello, congrats on the new job or anything else. You need to keep relationships strong before you are asking for a favour. If someone is doing something you are truly interested in, take it a step further and suggest a quick catch up or coffee.
HOW TO NETWORK WITH CONFIDENCE AT IT MATCH MAKING!

Needless to say, networking can be an intimidating experience - especially when you are still a student or young in your career. However, it is important because it can lead to new connections and opportunities while you study. We encourage you to grasp the opportunity! Therefore we have gathered some tips for networking with confidence and reflective questions that will help you get off to a good start!
All the people you meet will ask you about yourself and your skills, and rather than responding with a blank stare and a lot of hesitation, you are off to a good start if you have prepared a brief and powerful summary of your background, experiences and accomplishments.

*How will I present myself to new acquaintances / companies at this event?*

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*Are there any particular projects, courses or extracurricular activities it may be relevant to add?*

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DETERMINE YOUR GOALS AHEAD OF TIME

Having a clear idea of what you hope to get out of the experience, will fill you with purpose and direction from the start. It will also ensure that you are make the most of the time you have.

What is the objective of my participation in IT Match Making?

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What would I define as a success criterion?

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HAVE YOUR QUESTIONS PREPARED

Events with industry are perfect arenas for expanding your network or gain fruitful advice from experts on everything from exam projects to job search. Asking curious questions will make most people set aside time for you, so take some time to ensure you are adequately prepared.

Could the industry provide insights or advice useful for any of my current study projects?

What expert advice could I get from the participants about job search?
PRIORITISE YOUR TIME

You will most likely not have time to meet all companies, so take your time to review the list of participants and list the three most important companies you need to speak with before leaving the event – and note down why.
Brainstorm on your skills in terms of three categories:

- **Professional competencies**
  The skills you have acquired during your studies or relevant jobs

- **Personal competencies**
  The skills that relate to your person

- **General competencies**
  The skills you have acquired from extracurricular activities, spare time hobbies or the like
E.g. specific theories or methods, programming languages, academic skills

PROFESSIONAL COMPETENCIES

PERSONAL COMPETENCIES
E.g. creative, ambitious, flexible, humorous, service minded, empathic, result orientated

GENERAL COMPETENCIES
E.g. language skills, specific IT programmes, workshop facilitator, presenter
SEE YOU IN THE ITU JOB BANK

We have launched a brand new and improved ITU Job and Project Bank.

Sign up for free and search for jobs, project collaborations and graduate programmes - it’s all there!

See more at:

jobbank.itu.dk
THOSE WHO CAN IMAGINE ANYTHING, CAN CREATE THE IMPOSSIBLE.

Alan Turing